



NOVOGENIA

Our expertise
changes lives.



Dr. Daniel Wallerstorfer BSc.

Molecular biologist, epigenetics specialist, biotechnologist, CEO of Novogenia

The visionary founder of Novogenia and a skilled expert in the field of nutrigenetics and lifestyle genetics, Dr Daniel Wallerstorfer, is committed to scrutinising and redefining commonly used standards on a continual basis.

The result: today Novogenia is able to offer products that are tailored to the genetic needs of each individual – you can't get more personalised than that.

Although our genes determine our appearance, the kinds of food or medicine we can tolerate and how high our risk of developing certain conditions is, we do not have to resign ourselves to our fate. That's why I want to use genetic insight to empower people to improve the way they live their lives.

Author of the book
'Die Macht unserer Gene'
(**'The Power of our Genes'**)

danielwallerstorfer.com





Novogenia is one of Europe's leading biotechnology companies for preventive and lifestyle diagnostics.

3,000 doctors, hospitals
and partners in more than 30 countries

25 million genetic analyses

27 million SARS-CoV2
PCR analyses up to **275,000** per day

100+ employees working at the
Salzbrg location in Austria

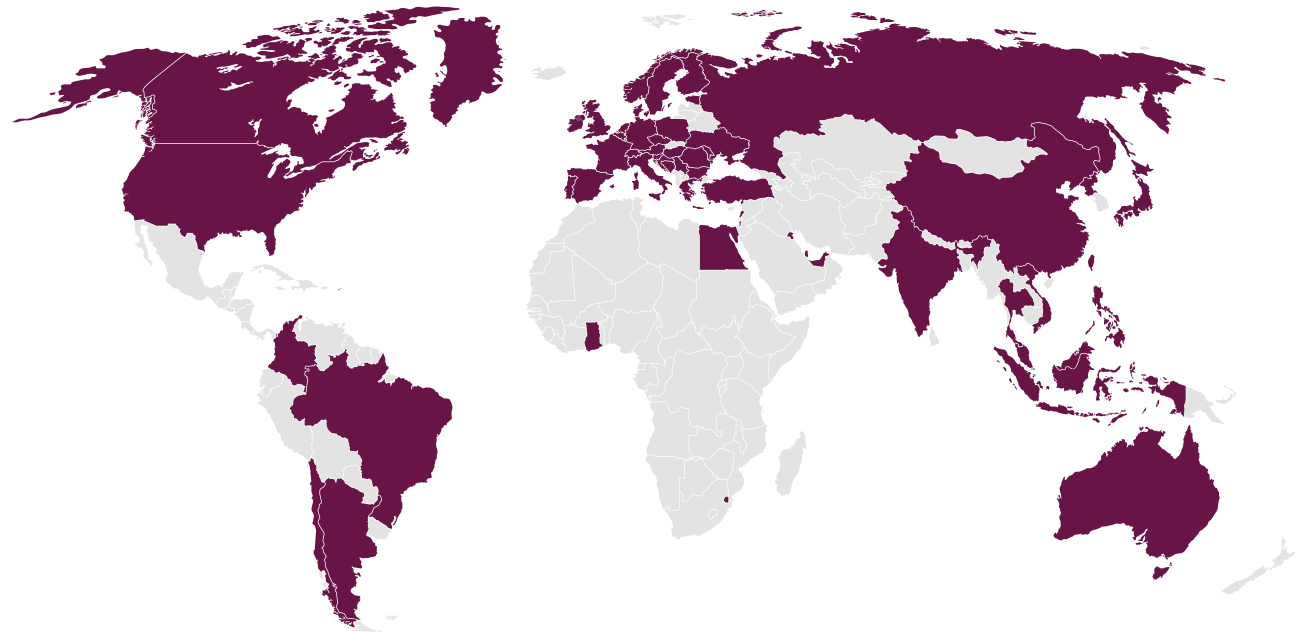
Key facts

We are specialists in manufacturing **personalised dietary supplements and cosmetics products**

Novogenia operates on a global scale with partnerships throughout the world.

Our partners are located in

Anguilla, Argentina, Australia, Austria, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Ghana, Greece, Greenland, Hungary, India, Indonesia, Ireland, Italy, Japan, Jordan, Kuwait, Lebanon, Liechtenstein, Luxembourg, Malaysia, Mexico, Moldova, Netherlands, Norway, Philippines, Poland, Portugal, Qatar, Romania, Russia, San Marino, Serbia, Singapore, Slovakia, Slovenia, Spain, Swaziland, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Vietnam



Certified quality from a strong partner

Novogenia is certified according to the highest international quality standards, including ISO 9001, in a country that has some of the most stringently regulated genetics laws in the world. As a company licenced by the Austrian government, we therefore of course also comply with the regulations that apply throughout Europe.

MADE IN AUSTRIA

Our personalised dietary supplements and cosmetics products are manufactured according to the highest standards in our in-house manufacturing facility in Salzburg, Austria. Strict quality controls, regular testing for doping substances and harmful substances as well as complex internal water treatment all ensure that our products are completely safe and of a high quality.

All of these factors make us a reliable and strong partner.

As one of the leading biotechnology companies in Europe, Novogenia has been providing fast, reliable and pioneering insights in the field of preventive and lifestyle genetic testing, as well as personalised dietary supplements and cosmetic products since 2009.

Headquarters

Eugendorf/Salzburg,
Austria

ISO 9001:2015

General
quality management system

Year of foundation

2009

ISO 22716:2007

Quality management system
for cosmetics

Expertise

Human genetics,
dietary supplements, cosmetics

ISO 22000:2018

Quality management system
for food safety



novogenia.com

Novogenia in-house laboratory

350 m² laboratory space





Novogenia manufacturing

1600 m² manufacturing space







Manufacturing and bottling of all beauty supplements in-house

Novogenia in-house printing press

In-house printing of reports



Mission vision



PIONEERING SCIENCE

All roads lead to us when it comes to genetic analyses. Our DNA laboratory is one of the leading providers of preventive and lifestyle diagnostics in Europe. Using state-of-the-art technology, well-founded expertise and experience, we quickly and reliably gain insights for our partners, their patients and for people all over the world. We use our courage, creativity and curiosity to constantly follow new paths beyond the established standards



VALUABLE PARTNERSHIP

Our knowledge and expertise mean that we are valued partners – far beyond matters of business. We are more than just service providers. We aspire to offer long-term, dedicated and trusting support to people – no matter whether they are colleagues, business partners or end consumers. That's why we communicate our findings in a simple and clear way that is always understandable.



GREATER QUALITY OF LIFE

Our expertise changes lives. It supports medical professionals in diagnosis, gives patients certainty and serves as a unique foundation to optimise peoples' individual lifestyles. With a perspective that covers both the big picture and the tiniest detail, we strive to enrich lives in a flexible and purposeful way on a daily basis.

Each and every individual is unique, so a 'one-size fits all' approach is bound to fail! The difference lies in our genes!

The problem

How can I **prevent illnesses**?

What kind of **medicine** is **dangerous** for me?

Which **food products** are **healthy** for me?

Which **food products** can help me to **lose weight**?

Which **active ingredients** does my **skin** need?

The solution

A STEP BY STEP GUIDE to understanding your genes

1

Genetic data

is gathered to determine a person's unique needs

2

Personalised products

perfectly attuned to a person's genetic profile



250+ genes

are tested in our medical genetic laboratory.



Report results

are compiled



Personalised products

unique to you!

Product portfolio



Lifestyle and nutritionally
relevant analyses



Medical genetic analyses



Analyses for health screening in the
context of family planning



Beauty analyses



Lifestyle and nutritionally relevant analyses

DNAnutriControl supports you with any issues concerning healthy nutrition, weight loss and sports performance, and helps you to achieve your goals.

The analysis listed below – also referred to as sensors – also fall under the area of analysis

DNAnutriControl

LIFESTYLE GENETIC ANALYSES



**Nutrition
Sensor**



**Weight
Sensor**



**Toxo
Sensor**



**Epigenetic
Sensor**



**Biological Age
Sensor**



**Burnout
Sensor**



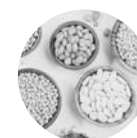
**Performance
Sensor**



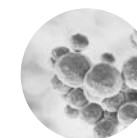
**Allergy
Sensor**



**Food Intolerance
Sensor**



**Micronutrient
Sensor**



**Microbiome
Sensor**

NON-GENETIC ANALYSES



Lifestyle and nutritionally relevant analyses

We carry out 'lifestyle genetic analyses' under the **DNAnutriControl** brand. Lifestyle genetic analyses support you with any issues relating to healthy nutrition, weight loss and sports performance, and can help you to achieve your goals.

Lifestyle genetic analyses do not provide information on the risk of developing a condition nor do they diagnose an illness; this means they can be offered and carried out without medical supervision. As such, they are not classified as medical genetic analyses and can be offered and sold online or by dietitians, sports studios or via other channels. There are no restrictions here.

This product group includes genetic analyses for weight loss, healthy nutrition, recommended micronutrients, sporting performance, the body's ability to detoxify and much more.

We also carry out non-genetic analyses (Food Intolerance, Allergy, Micronutrient, Microbiome) under the DNAnutriControl brand that address food intolerances, allergies, micronutrients and microbiomes.

You can find further information about the individual sensors here:



novogenia.com/portfolio/dnanutricontrol



The purpose of DNAhealthControl is the prevention, early detection and treatment of conditions and support for you in neutralising congenital disease risks.

The analysis listed below – also referred to as sensors – also fall under the area of analysis

DNAhealthControl



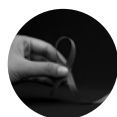
Premium Plus Sensor



Bone Health Sensor



Iron Sensor



HIV Resistance Sensor



Joint Sensor



AMD Sensor



Glaucoma Sensor



ADHD Sensor



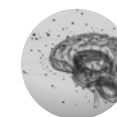
Periodontitis Sensor



Pharmacology Sensor



Breast Health Sensor



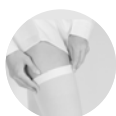
Alzheimer Sensor



Lactose Sensor



Prostate Health Sensor



Thrombo Sensor



Cardiovascular Sensor



Hypertension Sensor



Depression Sensor



Lung Health Sensor



Skin Health Sensor



Colon Health Sensor



Gluten Sensor



Schizophrenia Sensor



Diabetes Information



IBD Information



Medical genetic analyses

The purpose of our medical genetic analyses is the prevention, early detection and treatment of conditions and support for you in neutralising congenital disease risks. We offer 'medical-preventative' genetic analyses under the DNAhealthControl brand. These are genetic analyses that are carried out to establish the risk of developing a specific disease and the introduction of specific prevention programmes to either stop the disease from developing or to treat any condition that already exists more effectively. Our growing portfolio covers a wide range of conditions: breast and prostate cancer, thrombosis, diabetes, Alzheimer's, rheumatoid arthritis and much more.

Information relating to medical law

In Austria, Germany and Switzerland, medical genetic analyses are regulated by the respective Genetics Act. As a licenced medical laboratory, we are authorised to carry out these analyses. To request this kind of test, you need the signature and supervision of a doctor. For this reason, we can only accept medical analyses from these countries if a doctor has signed the analysis request form, including a doctor's stamp. In other countries, a doctor is usually not required. However, we still recommend that these kinds of analysis are carried out under medical supervision.

You can find further information about the individual sensors here:



novogenia.com/portfolio/dnahealthcontrol



DNAbabyControl

Analyses for health screening in the context of family planning

We conduct analyses that offer health screening from the family planning stage to nursery school age through DNAbabyControl.

The analyses listed below – also referred to as sensors – also fall under the area of analysis

DNAbabyControl



**Pregnancy
Sensor**



**Baby
Sensor**



**Breast Milk
Sensor**



Analyses for health screening in the context of family planning

We offer a wide range of analysis programmes for parents and their children under the DNAbabyControl brand.

Specifically, these include analyses to assess the risks during pregnancy, a comprehensive screening test for newborn babies as well as a breast milk examination to check the Omega 3 content.

You can find further information about the individual sensors here:



novogenia.com/portfolio/dnababycontrol



DNAbeauty Control analyses over 20 genetic variations that might impact the health of your skin based on modern scientific studies.

The analyses listed below – also referred to as sensors – also fall under the area of **DNAbeautyControl**



**Beauty
Sensor**



Beauty analyses

We offer the Beauty Sensor genetic analyses under the brand **DNAbeautyControl**, which examines over 20 genetic variations that might impact the health of your skin according to modern scientific studies.

Your personal genetic strengths and weaknesses are analysed here and you get information how to positively influence these using specific nutrients.

You can find further information about the individual sensors here:



novogenia.com/portfolio/dnabeautycontrol

NutriMe Complete

MICRONUTRIENTS THAT YOUR BODY NEEDS – NOT MORE, NOT LESS!

Personalised dietary supplements of the highest quality: we developed our **NutriMe Complete** dietary supplements to promote health.

Compiled on the basis of a person's individual genetic profile, **NutriMe Complete** provides over 20 perfectly dosed micronutrients that the body needs. Various analyses can now impact the composition of the supplement and all available results are automatically integrated into the profile.

Find out more on our website:



novogenia.com/portfolio/nutrim-complete



NutriMe Weight Management

Today, it is widely known that several genes play a role in the absorption of fats and carbohydrates. Using personalised **NutriMe Weight Management**, we help people achieve their desired weight.

Using the personal genetic profile, we determine the right combination of active ingredients for one's individual **NutriMe Weight Management**. This reduces the absorption of fat and carbohydrate from the food. The relationship between fat absorption inhibitors and carbohydrate inhibitors is thereby precisely attuned to the results of the genetic analysis (Weight Sensor).

Find out more on our website:



novogenia.com/portfolio/nutrimex-weight-management



BeautyMe

Our personalised **BeautyMe** skincare products are individually created based on a person's genetic profile. This means that each client receives the right ingredients at the right dosage to support the skin in countering the effects of premature ageing. As some micronutrients are not able to penetrate the skin, our **NutriMe Complete** products overcome this shortcoming with micronutrients that reach the cells from within.

This ensures the best support – both externally and internally.

BeautyMe: genetic cosmetics products for external use

Personalised cosmetics based on your genes. Some micronutrients penetrate the skin more deeply and effectively, thus actively preventing premature skin ageing.

NutriMe Complete: dietary supplements for internal support

Personalised micronutrients based on your personal genetic make-up. Some micronutrients work more effectively from within. That's why they are taken internally.

You are welcome to get in touch with your Novogenia contact partner for more information:

keyaccount@novogenia.com

